

DNR Use Only			
File Date	FIN Number	FID Number	WPDES Permit Number

**Notice:** This form is authorized by s. 283.37, Wis. Stats. Submittal of a completed form to the Department is mandatory for any owner or operator of a storm water discharge who must apply for a permit in accordance with 40 CFR Part 122 or Chapter 283, Wis. Stats. Failure to submit a completed form to the Department on time may result in forfeitures of up to \$10,000 per day, pursuant to s. 283.91, Wis. Stats. Personally identifiable information on this form may be used for other water quality program purposes and may be made available to requestors under Wisconsin's Public Records laws and be posted on the Department's internet site.

**PLEASE READ THE INSTRUCTIONS PRIOR TO FILLING OUT THIS FORM.**

**Section I: Owner/Operator Contact Information**

Name of Person or Organization

Mailing Address

City	State/Province	Postal Code	Country	Telephone (include area code)
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Fax (include area code)	E-mail address or Website (if applicable)
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Parent Company Name (if applicable)

Parent Company Mailing Address

City	State/Province	Postal Code	Country	Telephone (include area code)
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Fax (include area code)	E-mail address or Website (if applicable)
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Local Contact Person (if different from owner above)	Title
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Mailing Address (if applicable)

City	State <b>WI</b>	ZIP Code	Telephone (include area code)
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Fax (include area code)	E-mail address or Website (if applicable)
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**Section II: Facility/Site Information**

Facility/Site Name (Appears on Permit Authorization)	County
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Location Address/Description	Municipality Name	<input type="checkbox"/> City <input type="checkbox"/> Village <input type="checkbox"/> Township
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**Section III: Geolocational Information (see appendix)**

**Preferred Method**

	Degrees	Minutes	Seconds	Method of Determining
Longitude				<input type="checkbox"/> GPS <input type="checkbox"/> WebView <input type="checkbox"/> Other (specify):
Latitude				

**Alternative Method – PLSS**

Township	Range	Direction	Section	Quarter	Quarter-Quarter	If this site is not wholly contained on the quarter-quarter section, more description:	
N		<input type="checkbox"/> E		<input type="checkbox"/> NW	<input type="checkbox"/> NE		
		<input type="checkbox"/> W		<input type="checkbox"/> SW	<input type="checkbox"/> SE		



**Notice of Intent - Industrial Storm Water Discharge General  
Permit**

Form 3400-163 (R 9/05)

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**Section VIII: Certification & Permission**

**A signature is required for a valid Notice of Intent. Failure to sign this form will result in its return, and will delay the project.** State Statutes provide for severe penalties for submitting false information on this Notice of Intent form. State regulations require this form to be signed as follows:

1. for a corporation, by a principal executive officer of at least the level of Vice President, or a duly authorized representative having overall responsibility for the operation covered by this permit;
2. for a unit of government, a principal executive officer, a ranking elected official, or other duly authorized representative;
3. for a partnership, by a general partner; by a general partner; for a sole proprietorship, by the proprietor;
4. for a limited liability company, by a member or manager.

**Permission:** I hereby give the Department permission to enter and inspect the site at reasonable times, to evaluate this notice and application, and to monitor compliance with any resulting coverage and permit.

**Certification:** I hereby certify that I am responsible for the property which is the subject of this Notice of Intent. I certify that the information contained in this form, schedules and attachments is true and accurate. I understand that failure to comply with any or all of the provisions of the permit renders may result in a fine and/or imprisonment or forfeiture under the provisions of chapter 283, Wis. Stats.

Signature	Date Signed
Typed/Print Name	Title



### Mailing

Unless otherwise directed, mail the completed NOI form to the DNR office listed by county as follows:

<b>NORTHERN REGION</b>				
Ashland	Douglas	Langlade	Rusk	Superior Service Center 1401 Tower Ave. Superior, WI 54880 715-392-7988
Barron	Florence	Lincoln	Sawyer	
Bayfield	Forest	Oneida	Taylor	
Burnett	Iron	Polk	Vilas	
		Price	Washburn	
<b>NORTHEAST REGION</b>				
Brown	Green Lake	Marquette	Outagamie	NER Regional Headquarters 2984 Shawano Avenue, P. O. Box 10448 Green Bay, WI 54307-0448 920-662-5100
Calumet	Kewaunee	Menominee	Shawano	
Door	Manitowoc	Oconto	Waupaca	
Fond du Lac	Marinette	Oneida Reservation	Waushara	
			Winnebago	
<b>WEST CENTRAL REGION</b>				
Adams	Crawford	La Crosse	Portage	Wausau Service Center 5301 Rib Mountain Rd. Wausau, WI 54401 715-359-4522
Buffalo	Dunn	Marathon	St. Croix	
Chippewa	Eau Claire	Monroe	Trempealeau	
Clark	Jackson	Pepin	Vernon	
	Juneau	Pierce	Wood	
<b>SOUTH CENTRAL REGION</b>				
Columbia	Grant	Jefferson	Rock	SCR Regional Headquarters 3911 Fish Hatchery Rd. Fitchburg, WI 53711 608-275-3266
Dane	Green	LaFayette	Sauk	
Dodge	Iowa	Richland		
<b>SOUTHEAST REGION</b>				
Kenosha	Ozaukee	Sheboygan	Washington	SER Regional Headquarters 2300 N. Martin Luther King Drive Milwaukee, WI 53212 414-263-8500
Milwaukee	Racine	Walworth	Waukesha	

Do not e-mail the form.

Appendix - Access to Mapping Information

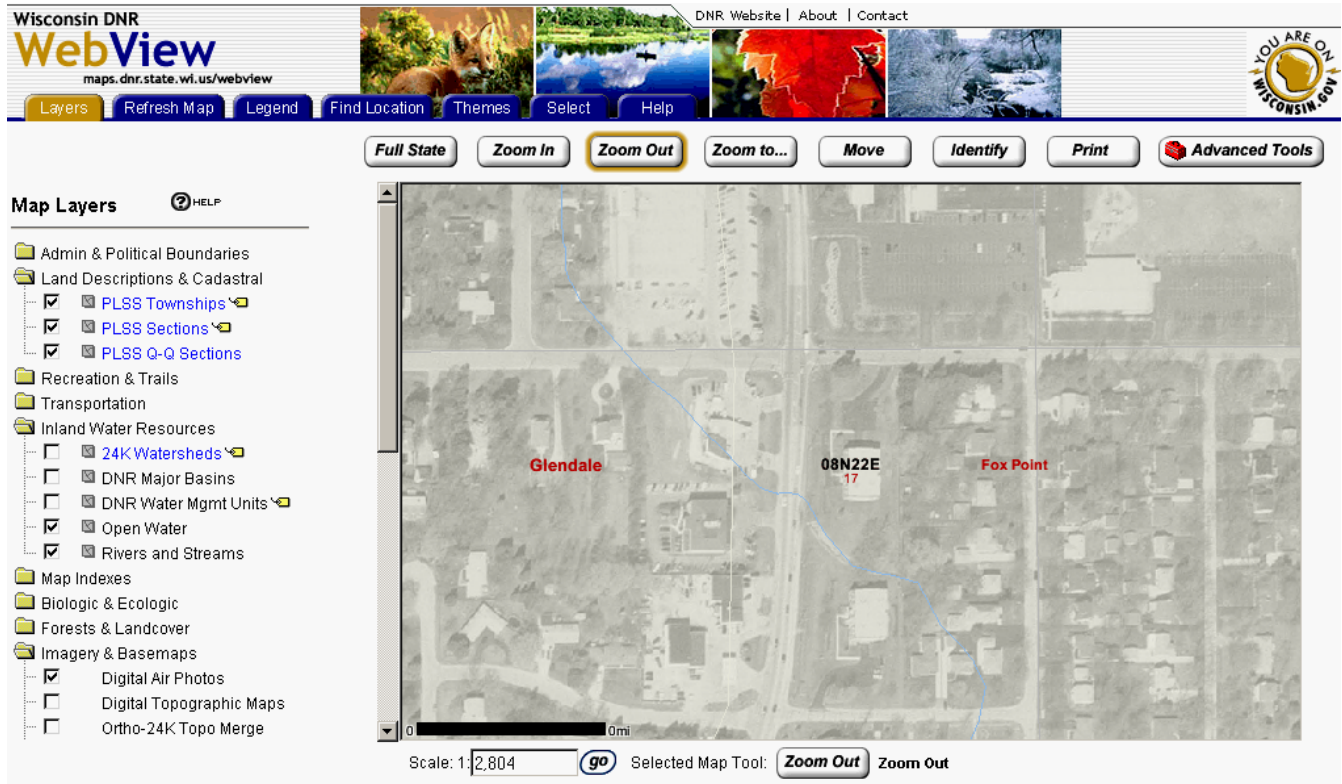
**Section III: Geolocational Information** tells us where the facility is located. If you have access to a GPS (Global Positioning Software) unit, find the approximate center of the facility and enter the Latitude/Longitude of that spot in the form. This is the most accurate method so it is preferred.

You can also look up geographic information on DNR's WebView. Here are instructions to help you get the basic map layers set up so you can find things (like your location in township range section, or the name of your receiving water).

1. Go to <http://maps.dnr.state.wi.us/webview/>
2. Make sure that the **Zoom In** button at the top of the map is selected (outlined in yellow).
3. Draw a small square with the mouse over the area of the state on the state map that contains the site of the facility. [You can also use the **Zoom To** button.]
4. Across the top of WebView are tabs. Click on the **Layers** tab.
5. In **Layers**, scroll down on the left to open up three folders: **Imagery & Basemaps** and **Land Description & Cadastral** and **Inland Water Resources**
6. In **Land Description & Cadastral**, click in all three boxes: PLSS Townships, Section and QQ.  
In **Inland Water Resources**, click on Rivers & Streams.  
In **Imagery & Basemaps**, click on Digital Air Photos (Digital Topographic Maps may also be useful, but if you want to see the aerial photo, digital topo maps need to be 'off'). This layer is useful to pinpoint the actual site location.

Note: if a box is grayed out, that means you need to **Zoom In** for a closer look. At sufficient magnification, the check box will become enabled.

7. To fine tune the area of the map, once you are in the general area you want, use the **Zoom In** button.
8. Click on the **Identify** button and then on the map location to view information about that point.



This is merely an abbreviated set of instructions for using DNR WebView. There are many more things you can learn from this mapping tool and we invite you to explore it. For additional information about the Wisconsin's water resources, see the Surface Water Data Viewer at: [http://dnr.wi.gov/org/water/data\\_viewer.htm](http://dnr.wi.gov/org/water/data_viewer.htm)