



Cooperative Environmental Assistance Bureau In the Division of Air and Waste

PUB-CO-184-2/2006

About us...

We advance environmental protection and economic growth through innovative approaches and cross-media assistance for businesses and business sectors.

Superior Environmental Performance

Developing new relationships with businesses that seek to achieve superior environmental performance is our goal. Through **Green Tier**, the Department of Natural Resources (DNR) and businesses develop contracts and charters that deliver environmental performance and regulatory flexibility. Businesses can use environmental management systems and public involvement to help build business value. We want to hear your ideas about thinking “outside the box” and relating better to business. Join us in turning “*no you can't*” into “*yes we can*”.

- **Green Tier**
- **Environmental Cooperation Pilot Program**
- **ISO 14000**
- **Environmental Management Systems**

Policy & Innovation

Our program works to influence policy development and issue management. We research, develop and introduce pilot programs, voluntary approaches and performance based tools that help achieve and exceed the desired environmental result. The Community Mercury Reduction Program is an example of this work.

Pollution Prevention

DNR's business sector specialists work with you to create an efficient and effective working relationship between business representatives and DNR. Our purpose is to reduce environmental impacts by making regulations clearer, working to make regulations more flexible and proposing practices that prevent pollution and minimize waste. We use initiatives, partnerships and recognition programs as tools.

- **Environmental Permit Primer**
- **Auto and Scrap Recyclers CCP (Storm Water Cooperative Compliance Program) and Mercury Collection Program**
- **Dry Cleaners' Partnership and 5 Star Award Program**
- **Hot Mix Asphalt Environmental Leadership Award**
- **Community Mercury Reduction Program**
- **WI/ Department of Defense Pollution Prevention Alliance**
- **WI Pollution Prevention Partnership Website**
- **WasteCap WI**

Imagine the Possibilities...



and explore them at:

dnr.wi.gov/org/caer/cea/

Cooperative Environmental Assistance Bureau

Wisconsin Department of Natural Resources

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Email for specific staff: First name.Last name@dnr.state.wi.us

Sector*	Sector Specialist	Office	Phone
<ul style="list-style-type: none"> •Agriculture •Aquaculture •Asphalt Pavement Producers •Auto and Scrap Recycling •Auto Services •Community Mercury Reduction •Construction and Demolition •Dry Cleaning •Electric Power •Environmental Management Systems •Food Processing •Wood Products 	John Shenot	Madison	(608) 267-0802
	Carla Wright	Madison	(608) 267-7407
	Jerry Rodenberg	Madison	(608) 266-7715
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	Randy Case	Madison	(608) 267-7639
	Kim McCutcheon	Fitchburg	(608) 275-3207
	Mark McDermid	Madison	(608) 267-3125
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	Laurel Sukup	Rhineland	(715) 365-8936

* Contact us if your sector is interested in working with the DNR.

Other Bureau Positions	Staff	Phone
•Bureau Director	Mark McDermid	(608) 267-3125
•Program Development Manager	Carla Wright	(608) 267-7407
•Environmental Asst. Outreach Team Leader	Shelley Heilman	(608) 267-0873
•Web Coordinator	Tracy Fretwell	(608) 266-5892
•Eastern WI Environmental Assistance Coordinator	Tom Eggert	(608) 267-2761
•Environmental Assistance Coordinator	Jeffrey Voltz	(608) 266-8226
•Green Tier, Waste & Materials Mngmnt. Coord.	Carol Schmidt	(920) 366-7973
•Intern		
•Intern		

For more information...

Our Bureau's website: <http://dnr.wi.gov/org/caer/cea/>

Provides details about our programs, projects and resources.

Wisconsin's Pollution Prevention website: <http://wip2.uwex.edu/>

DNR, UW-Extension, Department of Commerce and Department of Agriculture have combined their pollution prevention resources at this one site. It contains news, services, publications, contacts, and compliance info.

Green Tier website: <http://greentier.wi.gov/>

Provides a detailed program description, involvement incentives, news articles, application information, and contact information.

Fact System: <http://dnr.wi.gov/org/caer/cea/fact/>

Gives internet access to information about air emissions, wastewater discharges, and hazardous waste generation in Wisconsin.

Permit Primer: <http://dnr.wi.gov/permitprimer/>

A tool for small business owners to help determine what environmental permits are necessary for their business.